

517200- TEMPUS-1-2011-1-BE TEMPUS-SMGR

**“Establishing and capacity building of the Southern Serbian Academy
and National Conference for Vocational Higher Education in Serbia”
ECBAC**

**THE ORGANIZATION OF THE JOB FAIR AND EDUCATIONAL
FAIR
IN THE BUSINESS AND TECHNICAL COLLEGE IN UZICE,
AT THE END OF MARCH 2015
AND
IN THE RAILWAY COLLEGE IN BELGRADE
AT THE END OF MAY 2015**

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25 – 26th February 2014, Cuprija, Serbia

What are the goals?

1. PROMOTING CAREER AND INTERNSHIP OPPORTUNITIES FOR CURRENT STUDENTS AND ALUMNI
 - What are YOU looking for? An internship? A first job? A career change?
2. PRESENTATION OF STUDY PROGRAMMES OFFERED AT BTC UZICE and PEDAGOGICAL FACULTY FROM UZICE
PRESENTATION OF STUDY PROGRAMMES OFFERED AT VZS BEOGRAD
3. PROMOTION AND DISSEMINATION OF THIS TEMPUS PROJECT

1. THE PRESENTATION OF THE PROGRAMMES OFFERED AT BTC UZICE, VZS BEOGRAD SHOULD INCLUDE THE FOLLOWING ACTIVITIES

- THE PRESENTATION OF THE STUDY PROGRAMMES OF BTC UZICE, VZS BEOGRAD (VIDEO BEAM, BROCHURES):
- Participants:
 - Director,
 - Heads of the study programmes,
 - Teachers,
 - Students (brochures)
- TARGET GROUPS:
 - EMPLOYERS
 - FUTURE STUDENTS

2. THE PRESENTATION OF THE COMPANIES FROM THE TERRITORY OF THE CITY OF UZICE AND BELGRADE SHOULD INCLUDE THE FOLLOWING ACTIVITIES

- CREATING A BUSINESS REGISTER WHICH WOULD INCLUDE POTENTIAL EMPLOYERS FOR OUR GRADUATES IN THE AREA OF THE CITY OF UZICE AND BELGRADE, AND PUTTING IT ON THE WEBSITE OF BTC UZICE AND VZS BEOGRAD
- PRESENTATION OF COMPANIES WITHIN THE TERRITORY OF THE CITY OF UZICE AND BELGRADE ENGAGED IN THE FIELDS WHICH FULLY COVER OUR STUDY PROGRAMMES (VIDEO BEAM, BROCHURES) :
 - TOURISM,
 - MANAGEMENT,
 - COMPUTER SCIENCE,
 - ENVIRONMENTAL PROTECTION,
 - MECHANICAL ENGINEERING,
 - CIVIL CONSTRUCTION.

2. THE PRESENTATION OF THE COMPANIES WITHIN THE TERRITORY OF THE CITY OF UZICE and BELGRADE SHOULD INCLUDE THE FOLLOWING ACTIVITIES

- Participants:
 - EMPLOYERS ,
 - REPRESENTATIVES OF EMPLOYEES OF ALUMNI
 - THE BEST STUDENTS (who could present their theses)
 - TEACHERS (BRIEF EDUCATION FOR the successful job SEARCH IN ORDER to assist students through all stages of their career and job search).
- TARGET GROUPS:
 - GRADUATE SUDENTS + ALUMNI

OBJECTIVE: A diverse group of employment organizations should participate in this unique event offering students and alumni an opportunity to network with the employers seeking qualified candidates.

3. THE PROMOTION AND DISSEMINATION OF THIS TEMPUS PROJECT

- BROCHURES
- POSTERS
- VIDEO BEAM
- LOCAL RADIO AND TV STATIONS,
- LOCAL NEWSPAPERS

SOME SLOGANS...

LET EDUCATION BE YOUR CHALLENGE!

MEET FUTURE COLLEAGUES AND
PROFESSORS!

Information on study programs,
scholarships !

Real Business Challenges!

QUESTIONS

- HOW MUCH MONEY IS PLANNED FOR THIS ACTIVITY?
- HOW MANY PEOPLE BY EACH CATEGORY ARE PLANNED FOR THE PAYMENT?
- Who provides THE PROMOTIONAL MATERIAL TO PROMOTE THIS TEMPUS PROJECT?